

ORDER



Orders
Order / Rev: 184130
Alt Order #:
Product Desc: RNC - Romney
Estimate: 310
Flight Dates: 08/08/12 - 08/14/12
Original Date / Rev: 08/07/12 / 08/07/12
Order Type: GENERAL

KMGH

Primary AE: David Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency Name: American Rambler Production
Buying Contact:
Billing Contact:
 138 Conant Street
 Beverly, MA 01915

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: President/RNC-Romney (R)
Demographic: A25-54
Product Codes: PL1-President
Priority: P2
Revenue Codes: POL, POL, CAND

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/14/12	129	\$97,325.00	\$82,726.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	129	\$97,325.00	\$82,726.25	0.00
Totals	129	\$97,325.00	\$82,726.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	08/13/12	08/14/12	GMA M-F 7-9A / KMGH CA	CA	7A-9A	22-----	:30	4	\$700.00	P2	0.00	NM	4	\$2,800.00
				GMA M-F 7-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	22-----		4				\$700.00		0.00			
N 2	KMGH	08/08/12	08/10/12	GMA M-F 7-9A / KMGH CA	CA	7A-9A	--222--	:30	6	\$700.00	P2	0.00	NM	6	\$4,200.00
				GMA M-F 7-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--222--		6				\$700.00		0.00			
N 3	KMGH	08/13/12	08/14/12	Inside Edition 9A	CA	9A-930A	22-----	:30	4	\$400.00	P2	0.00	NM	4	\$1,600.00
				Inside Edition 9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	22-----		4				\$400.00		0.00			
N 4	KMGH	08/08/12	08/10/12	Inside Edition 9A	CA	9A-930A	--111--	:30	3	\$400.00	P2	0.00	NM	3	\$1,200.00
				Inside Edition 9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--111--		3				\$400.00		0.00			
N 5	KMGH	08/08/12	08/10/12	Millionaire 930A	CA	930A-10A	--111--	:30	3	\$425.00	P2	0.00	NM	3	\$1,275.00
				Millionaire											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--111--		3				\$425.00		0.00			
N 6	KMGH	08/13/12	08/14/12	Millionaire 930A	CA	930A-10A	11-----	:30	2	\$425.00	P2	0.00	NM	2	\$850.00
				Millionaire											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	11-----		2				\$425.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KMGH	08/13/12	08/14/12	The View THE VIEW	CA	10A-11A	11-----	:30	2	\$600.00	P3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	11-----					2	\$600.00		0.00			
N 8	KMGH	08/08/12	08/10/12	The View THE VIEW	CA	10A-11A	--111--	:30	3	\$600.00	P3	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--111--					3	\$600.00		0.00			
N 9	KMGH	08/08/12	08/10/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P	--222--	:30	6	\$450.00	P2	0.00	NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--222--					6	\$450.00		0.00			
N 10	KMGH	08/13/12	08/14/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P	22-----	:30	4	\$450.00	P2	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	22-----					4	\$450.00		0.00			
N 11	KMGH	08/08/12	08/10/12	The CHEW The CHEW	CA	1157A-1P	--111--	:30	3	\$350.00	P2	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--111--					3	\$350.00		0.00			
N 12	KMGH	08/13/12	08/14/12	The CHEW The CHEW	CA	1157A-1P	11-----	:30	2	\$350.00	P2	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	11-----					2	\$350.00		0.00			
N 13	KMGH	08/13/12	08/14/12	General Hospital General Hospital	CA	2P-3P	11-----	:30	2	\$550.00	P2	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	11-----					2	\$550.00		0.00			
N 14	KMGH	08/08/12	08/10/12	General Hospital General Hospital	CA	2P-3P	--111--	:30	3	\$550.00	P2	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--111--					3	\$550.00		0.00			
N 15	KMGH	08/08/12	08/10/12	7News at 3PM / KMGH 7News at 3PM	CA	3P-330P	--222--	:30	6	\$400.00	P3	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--222--					6	\$400.00		0.00			
N 16	KMGH	08/13/12	08/14/12	7News at 3PM / KMGH 7News at 3PM	CA	3P-330P	22-----	:30	4	\$400.00	P3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	22-----					4	\$400.00		0.00			
N 17	KMGH	08/13/12	08/14/12	Inside Edition 330P Inside Edition 330P	CA	330P-4P	11-----	:30	2	\$350.00	P3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	11-----					2	\$350.00		0.00			
N 18	KMGH	08/08/12	08/10/12	Inside Edition 330P Inside Edition 330P	CA	330P-4P	--111--	:30	3	\$350.00	P3	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--111--					3	\$350.00		0.00			
N 19	KMGH	08/13/12	08/14/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	11-----	:30	2	\$450.00	P2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	11-----					2	\$450.00		0.00			
N 20	KMGH	08/08/12	08/10/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	--111--	:30	3	\$450.00	P2	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--111--					3	\$450.00		0.00			
N 21	KMGH	08/13/12	08/14/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P	22-----	:30	4	\$800.00	P3	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N21	KMGH	08/13/12	08/14/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P 22-----	:30	4	\$800.00	P3	0.00 NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	22-----		4		\$800.00		0.00			
N22	KMGH	08/08/12	08/10/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P --222--	:30	6	\$800.00	P3	0.00 NM	6	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--222--		6		\$800.00		0.00			
N23	KMGH	08/13/12	08/14/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P 22-----	:30	4	\$1,700.00	P3	0.00 NM	4	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	22-----		4		\$1,700.00		0.00			
N24	KMGH	08/08/12	08/10/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P --222--	:30	6	\$1,700.00	P3	0.00 NM	6	\$10,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--222--		6		\$1,700.00		0.00			
N25	KMGH	08/13/12	08/14/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P 11-----	:30	2	\$1,600.00	P3	0.00 NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	11-----		2		\$1,600.00		0.00			
N26	KMGH	08/08/12	08/10/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P --111--	:30	3	\$1,600.00	P3	0.00 NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--111--		3		\$1,600.00		0.00			
N27	KMGH	08/08/12	08/10/12	Nightline Nightline	CA	1037P-1103P --111--	:30	3	\$800.00	P2	0.00 NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--111--		3		\$800.00		0.00			
N28	KMGH	08/13/12	08/14/12	Nightline Nightline	CA	1037P-1103P 22-----	:30	4	\$800.00	P2	0.00 NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	22-----		4		\$800.00		0.00			
N29	KMGH	08/10/12	08/10/12	ABC Fri B ABC Fri B	CA	8P-9P ----F--	:30	1	\$2,800.00	P1	0.00 NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	----F--		1		\$2,800.00		0.00			
N30	KMGH	08/10/12	08/10/12	ABC Fri C ABC Fri C	CA	9P-10P ----F--	:30	1	\$2,800.00	P1	0.00 NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	----F--		1		\$2,800.00		0.00			
N31	KMGH	08/11/12	08/11/12	ABC GMA SAT GMA SAT	CA	Sat GMA 6A-7A -----S-	:30	2	\$250.00	P2	0.00 NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S-		2		\$250.00		0.00			
N32	KMGH	08/11/12	08/11/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A -----S-	:30	2	\$500.00	P1	0.00 NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S-		2		\$500.00		0.00			
N33	KMGH	08/11/12	08/11/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p -----S-	:30	2	\$350.00	P3	0.00 NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S-		2		\$350.00		0.00			
N34	KMGH	08/11/12	08/11/12	Jeopardy (6p Saturday) Jeopardy (6-630p Saturday)	CA	6P-630P -----S-	:30	2	\$700.00	P2	0.00 NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S-		2		\$700.00		0.00			
N35	KMGH	08/11/12	08/11/12	Wheel of Fortune SAT (630-7p) Wheel of Fortune SAT (630-7p)	CA	630P-7P -----S-	:30	2	\$600.00	P2	0.00 NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			

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N35	KMGH	08/11/12	08/11/12	Wheel of Fortune SAT (630-7p) Wheel of Fortune SAT (630-7p)	CA	630P-7P -----S-	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S-		2		\$600.00		0.00				
N36	KMGH	08/11/12	08/11/12	10P NEWS - SAT 10P NEWS (SAT)	CA	10P-1037P -----S-	:30	2	\$675.00	P2	0.00	NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S-		2		\$675.00		0.00				
N37	KMGH	08/12/12	08/12/12	ABC GMA SUN GMA SUN	CA	Sun GMA 6A-7A -----S	:30	2	\$250.00	P1	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S		2		\$250.00		0.00				
N38	KMGH	08/12/12	08/12/12	7A-8A SUN MORN NEWS 7A-8A SUN MORN NEWS	CA	7A-8A -----S	:30	2	\$250.00	P3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S		2		\$250.00		0.00				
N39	KMGH	08/12/12	08/12/12	THIS WEEK w/George SCA This Week	CA	8A-9A -----S	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S		1		\$1,000.00		0.00				
N40	KMGH	08/12/12	08/12/12	9A-10A SUN MORN NEWS 9A-10A SUN MORN NEWS	CA	9A-10A -----S	:30	2	\$450.00	P2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S		2		\$450.00		0.00				
N41	KMGH	08/12/12	08/12/12	SUN 4PM 4PM - SUN	CA	4P-430P -----S	:30	2	\$200.00	P2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S		2		\$200.00		0.00				
N42	KMGH	08/12/12	08/12/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P -----S	:30	2	\$375.00	P3	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S		2		\$375.00		0.00				
N43	KMGH	08/12/12	08/12/12	ABC Sun A ABC Sun A	CA	6P-7P -----S	:30	1	\$2,200.00	P2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S		1		\$2,200.00		0.00				
N44	KMGH	08/12/12	08/12/12	ABC Sun C Extreme Makeover: Weight Los:	CA	8P-10P -----S	:30	2	\$3,000.00	P2	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S		2		\$3,000.00		0.00				
N45	KMGH	08/12/12	08/12/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P -----S	:30	2	\$1,400.00	P2	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S		2		\$1,400.00		0.00				
												Totals	129	\$97,325.00